

# College Hill Partnership Wednesday, January 18th 2023

#### **College Hill Partnership Mission Statement**

College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

| Х | Hannah Crisman, President                 |   |   |
|---|---|---|---|
| Х | Chris Martin, Vice President,<br>Landlord | Х | Jeff Harrenstein, Ex-Officio Public<br>Safety Liaison         |
|   | Ryan Kriener, Past President,<br>Landlord | Х | Karen Howard, Ex-Officio City Liaison                         |
| Х | Angela Johnson, Treasurer, Neighbor       |   | Heather Harback, Ex-Officio UNI                               |
|   | David Grant, Neighbor                     |   | Doug Johnson, Ex-Officio CHAF                                 |
|   | Rebecca Kauten, At Large                  |   | Kim Bear, Ex-Officio, Community Main<br>Street                |
| Х | Amanda Walters, At-Large                  |   | Vaughn Griffith Ex-Officio Master<br>Gardener/ Beautification |
|   | Frank Darrah, At-Large                    |   |   |
| Х | Barb Schilf, Business                     |   |   |
|   |   |   |   |

Guests: Ari, Julie

#### Agenda

- I. Call to order 7:09pm
- II. Approval of Minutes from October and November 2022 See packet Amanda/Barb - Approved
- III. Special Presentation: Julie Etheridge from the Cedar Falls Historic Preservation Commission Seerley Park Tour

House tour or scavenger hunt focused on Seerley Park. Homeowners could come outside to talk about their houses. The CFHP has identified six homes, including some of the houses from the Authors Tour. A CFHP tour guide will provide information. Aiming for May. Is there an event they could piggy back off of? Let Julie know by March how we would like to be involved.

## IV. Old Business

A. Goal, Mission, and Vision for CHP 23-24

Thoughts on regrouping on this in April at the start of the new term?

Schedule Adam Bentley to present at April board meeting.

- V. New Business
  - A. Receive and File: Reports of Ex-Officio Liaisons
    - 1. Karen Howard (City)

Council approved the CIP - 5 year planning doc. Council wanted to look at the CIP to see what they could tighten up for the year. They cut some funding for comprehensive planning and zoning code updates, including budgeting for consultants.

Planning staff can help write changes to the code, including zoning ordinances to slow or stop the proliferation of vape shops.

## 2. Capt. Jeff Harrenstein (CFPS)

CFPS is aware and working to slow/stop crime on The Hill. Capt. Harrenstein shared his professional background and some ways that have worked to prevent crime in the past.

- B. Receive and File: Reports from Committees
  - Communications and Recruitment Amanda Walters
     Next meeting is 1/24 where we will plan the events for the year
  - Light Up College Hill Chris Martin
     Destination Iowa funding did not come through. Iowa Economic
     Development Authority did not score the application. Initially
     they said they would accept all kinds of grants, but ultimately
     chose to go with only very large projects. They recommend some other ideas.

AARP grant has some potential, and maybe some local funds.

Seerley Park - Chris Martin
 Did not receive our plans for fundraising. Waiting for the contractor.

Meeting with CFCF on 1/24

Original gazebo design was done by MaGee. The City asked us to select a pre-fab design to save money.

4. Neighborhood Engagement - Hannah Crisman
Sent out an email to meet, hopefully at The Hearst Center. Only
got 6 responses. Planning to meet in February, all are welcome

Saturday in Seerley permit applications are out and the park is reserved, first one is in April.

Planning for the garage sale likely the last weekend of April. Collaborating with UNI more closely this time around.

- C. Receive and File: Reports from Executive Officers
  - 1. President: Hannah Crisman
    - a) ED/SMIDD Eval Report See packet
       This report is due biannually it is given to council to validate that our SMIDD dollars are being allocated



correctly and well as how we used grant money..

- 2. Treasurer: Angela Johnson
  - a) Financial Statement

See monthly statement

D. Resolution: Approve thank you gifts for beautification volunteers

We typically give Vaughn's volunteers thank-you gifts for the previous season and before they begin the next one. \$20 college hill gift cards and a coffee cup?

Chris, Amanda - Approved

- E. Resolution: Approve support of UNI RodCon 2023 5 x \$20 gift certs Chris, Barb
- F. Receive and File: Seerley Park Art Event with The Hearst Center Cohosting an event with Hearst Center May 20th, 11am-3pm. La Calle food truck. Communications committee is handling the marketing.
- G. Discussion: Open Business or At-Large Seat

Adam Bolander - oversees marketing at cedar falls tourism. Focused on bringing people into Cedar Falls for large events. Discuss other potential candidates.

Resolution approving Adam Bolander to the open at-large seat: Amanda, Angela - Approved

- VI. Referrals for the next meeting
  - A. College Hill Arts Festival
  - B. Annual Meeting planning and any bylaw updates
- VII. Adjourn 8:09pm

### **Upcoming Events:**

Committee Meetings:

- Economic Development
- Neighborhood Engagement
- Strategic Partnerships
- Communications and Recruitment