



College Hill Partnership
 Monday, March 14, 2022 12:00pm
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Ryan Kreiner, President, Landlord Rep	X	Hannah Crisman, VP, At-Large Rep
X	Kathryn Sogard, CHP Executive Director	X	Becky Hawbaker, Secretary, Resident
X	Angela Johnson, Treasurer, Resident	X	Frank Darrah, At-Large
X	Kyle Dehmlow, At Large		Zach Zippe, UNI Student Government
	Brent Dahlstrom, At-Large	X	Chris Martin, Ex-Officio, Past President
X	Bettina Fabos Martin, Landlord	X	Craig Berte, Ex-Officio Public Safety City Liaison
	Andrea Geary, Business Owner	X	Karen Howard, Ex-Officio City Liaison
X	Barb Schilf, Business Owner		Cassie Mathes, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Doug Johnson, Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	X	Kim Bear, Ex-Officio, Community Main Street

Guests: Craig Berte, Jodie Huegerich, Nicki Skaar, Randy Pilkington, Danielle(? , manager at Bani's?)

- I. Call to order: The meeting was called to order at noon.
- II. Approval of the February minutes:
Crisman/Dehmlow moved to approve the minutes. The motion was approved.
- III. Reports of Staff and Ex-Officio Liaisons
 - a . CHP Executive Director: Sogard reported that the city made an adjustment to the budget for code planning on the Hill. The amount budgeted has not changed, but the source of the funds is rolled over from this year's funds which would normally have been used for one-time capital improvements. She noted that Crisman has been working with her to plan a College Hill Garage Sale on

April 30th in the neighborhood and in Seerley Park. Proceeds from the Seerley Park sale will go to support Seerley Park improvements. She also announced her resignation, effective the day after the April Annual Meeting. Kreiner and others thanked Sogard for five years of outstanding leadership and advocacy and wished her the best in her new endeavors.

b . CFPD, Berte reported that CFPD has increased staffing to the Hill and Downtown on weekends. Berte is now serving as Acting Director of Public Safety while the city searches for a permanent replacement for retired Director Jeff Olson. Mark Howard is serving as Acting Police Chief.

c. Hill Beautification, Griffith reported that his committee will meet in late March to plan spring plantings and maintenance.

IV. Presentation: UNI Strategic Plan

Nicki Skaar and Randy Pilkington gave a brief overview of the Strategic Plan process to date and the current draft. They pointed out that Goal 2 of the plan currently includes a strategy that is specifically focused on mutually beneficial linkages in the Cedar Valley and State of Iowa to increase economic well being and quality of life. Kreiner proposed several ideas that might support that goal/strategy including business incubator space on the Hill, enabling students to charge food purchases on the Hill to their U-bill. Kreiner asked if having a UNI Liaison on the CHP board is the best way to explore such ideas. Pilkington agreed that a UNI Liaison is important and that conversations could begin by looking at CHP's strategic plan and UNI's and looking for areas of overlap. Hawbaker noted that Mathes is leaving UNI so CHP is in need of a new UNI liaison and that the person/position who is named in this role is critical for future collaborations.

V. New Business:

A. Moving CH Farmer's Market from Thursdays to Wednesdays. **Crisman/Johnson moved to approve changing the day of the CH Farmer's Market to Wednesday.** The motion was approved. Discussion: Last month, Huegerich gave a report to the board on last year's season, the feedback she's received from a survey, and the Market's request to move to Wednesdays this year instead

of Thursdays. Dehmlow repeated his concerns with new location of the Market on 22nd St. and stated that none of the business owners he has spoken with is in favor of that location. He pointed out that since this year is a rebuilding year for the market, the vendors would easily fit in the G Lot next to the Octopus, where they previously were. He raised concerns about traffic patterns, parking, foot traffic, and interruption to some Hill businesses brought by the market. Schilf noted that her businesses benefitted from the market. Huegerich reminded the board of the feedback on the need for more vendors and thus the need for more room to grow as well as the need for greater visibility that closing 22nd Street brings to the market. G Lot limits the market to only 12 vendors. Howard pointed out that changing the location of the market last year required ordinance changes, new signage, and staff time, that the city cannot support making so many changes every year, and that the city was not aware that a change in the location was proposed. After further discussions and clarifications, it was agreed that the previous change in location was proposed, debated, and approved after careful study and stakeholder input and should not change again without a similar process. The motion to change the day (above) was voted on and approved.

- B. Approving CH space at the Farmer's Market: Sogard suggested that CHP purchase a stall at the Farmer's Market to encourage Hill Businesses to take a turn with outdoor sales or promotions, for CHP to sell Hill Gift Certificates, and to allow entrepreneurs who are exploring the possibility of a Hill business to test the waters. Kreiner asked Huegerich if she would be willing to give the space to CHP without the \$80 fee. Huegerich agreed, as long as CHP designates a point person who will be responsible for communications and ensuring the booth is staffed each week. Crisman volunteered for this duty.

Hawbaker/Crisman moved to accept the CHFM's offer for a free CHP space at the Market. The motion was approved.

- C. Approving the 2022 Slate, Board of Directors
The following slate was approved for the CHP Board Ballot:
Business: Barb Schilf
Landlord: Chris Martin
Neighborhood: David Grant
At Large: Rebecca Kauten, Amanda Moran

[Note: Additional nominations will be accepted from the floor at the annual meeting].

Dehmlow/Hawbaker moved to accept the slate. The motion was approved.

D. Date, Time, Location of the Annual Meeting.

Dehmlow/Hawbaker moved to hold the meeting on Tuesday, April 19th, 6PM-8PM, at The Octopus with a Zoom option. The motion was approved.

VI. Reports from Committees:

A. Committee Reports

1. Seerley Park: No report
2. Light Up College Hill: No report

VI. Reports from Executive Officers:

A. President: No additional report

B. February Financial Statement: **Crisman/Darrah moved to accept the financial statement. The motion was approved.**

VII. Report from UNI:

A. UNI Student Update: No report.

B. UNI Liaison Update (Cassie Mathes): Mathes was not present, no report.

VIII. Adjourn: The meeting was adjourned at 1:40.

Respectfully Submitted,
Becky Hawbaker