



College Hill Partnership  
 Monday, February 14, 2021 12:00pm  
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Ryan Kreiner, President, Landlord Rep	X	Hannah Crisman, VP, At-Large Rep
X	Kathryn Sogard, CHP Executive Director	X	Becky Hawbaker, Secretary, Resident
X	Angela Johnson, Treasurer, Resident	X	Frank Darrah, At-Large
X	Kyle Dehmlow, At Large	X	Zach Zippe, UNI Student Government
X	Brent Dahlstrom, At-Large	X	Chris Martin, Ex-Officio, Past President
X	Bettina Fabos Martin, Landlord	X	Jeff Sitzman, Ex-Officio Public Safety City Liaison
X	Andrea Geary, Business Owner	X	Karen Howard, Ex-Officio City Liaison
X	Barb Schilf, Business Owner		Cassie Mathes, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Doug Johnson, Ex-Officio CHAF
	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	X	Kim Bear, Ex-Officio, Community Main Street

Guests: Craig Berte, Jeff Sitzman, Jodie Huegerich

- I. Call to order: The meeting was called to order at noon.
- II. Approval of the January minutes  
**Dehmlow/Dahlstrom moved to approve the minutes. The motion was approved.**
- III. Presentation:
  - A. Presentation CHFM—Jodie Huegrich thanked the Board for past support for the CHFM. 2020 and 2021 were challenging years for the market, but the new location on 23<sup>rd</sup> St. and the small adjoining parking lot have given the market more space while also maintaining visibility. The market is losing many of its current vendors for a variety of reasons and is in the process of recruiting new ones. Heugrich sees 2022 as a rebuilding year, and distributed a

survey to get input on potential new directions. Based on the responses, they are considering moving the CHFM to Wednesdays instead of Thursdays and beginning the market season in May rather than June. Hawbaker noted that moving to Wednesday should bring fewer conflicts with Hill businesses than Thursday. Dehmlow requested that if there are fewer vendors, the market consider holding the market entirely in the parking lot and not closing 23<sup>rd</sup> St. Huegrich responded that it is the street closure that brings necessary visibility to the market. Dehmlow noted that UNI is still in session for the first two weeks of May and that students will be moving out/in.

IV. New Business:

- A. Appointing Board Member: **Hawbaker/Dehmlow moved to appoint Frank Darrah to complete the At-Large term of Sam Blatt. The motion was approved.**
- B. Discussion: Police Chief Berte discussed ongoing collaborations between CF Public Safety and business owners on the Hill as well as partnerships with Waterloo Police, FBI, probation and parole officers, Black Hawk County Supervisors, and the County Attorney's Office. He discussed the continued investment in cameras on the Hill. Those hosting special events on the Hill and elsewhere are required to hire off duty officers or other security. He reported some statistics from 2020 on the number of hours and overtime pay devoted to patrolling College Hill. He described the fatal shooting on 22<sup>nd</sup> and College St. as a chance encounter between out of town visitors. He stressed that when CF Police report such incidents, the streets (e.g., 22<sup>nd</sup> and College St) are given rather than "College Hill" and that the UNI Alerts that go out are written by UNI Public Safety. Darrah asked if additional communications could take place with UNI regarding the text alerts. Berte said that UNI is bound by additional legal requirements that may require them to report details that are not considered by CF Police to be critical regarding imminent danger. Dehmlow recalled an example of a self-inflicted single gunshot described as "multiple shots and two suspects" in the UNI Alert. Berte believes that the details in that case were not known at the time the alert went out. Kriener asked whether officers are routinely assigned to patrol at bar close time. Berte stated that this is the norm, but exceptions occur when there are conflicting incidents at that time that have pulled officers

away. Jeff Sitzman will now be the liaison to the College Hill Partnership.

- C. Rod Con Donation: Darrah/Johnson moved to donate \$100 in Hill gift certificates to Rod Con. Hawbaker encouraged us to communicate this event to Hill businesses as an opportunity for tie-in offers or to have flyers or coupons at the event.
- D. CF CAPS: College Hill was chosen as a CAPS project and a “Discovery Meeting” is being scheduled for next week to kick off the collaboration. All board members will be invited to attend to help shape what the CAPS project(s) might entail, watch for details to come.

V. Reports from Committees:

A. Committee Reports

1. Seerley Park: The Seerley Park project was supported in the CIP and a revised site plan from the city. The committee will be meeting with Chase and Stephanie from the city to discuss next steps next week. Johnson has pulled together a list of grant sources we could consider pursuing.

2. Light Up College Hill: Kreiner has investigated other possible lighting designs with an archway with the City that wouldn't involve new structural issues. The hope is that a similar design could be extended into the neighborhood. Karen reported that the traffic poles are rated for a particular purpose and weights, so adding lights to these poles would need additional study. The city suggests erecting poles specifically for the lights instead.

VI. Reports from Executive Officers:

A. President: No additional report

B. Treasurer: Kathryn Sogard

1. January Financial Statement: **Johnson/Hawbaker moved to accept the financial statement. The motion was approved.** Membership renewal is due by March 1<sup>st</sup> to be eligible to vote in this year's election.

VII. Report from UNI:

A. UNI Student Update: Zippe had no report.

B. UNI Liaison Update (Cassie Mathes): Mathes was not present, no report.

VIII. Reports of Staff & Ex-Officio Liaisons

A. Kathryn Sogard: Sogard highlighted a few items from her written report. Letters on misuse of the trash bins and

dumpsters on the back west side of College have gone out to all impacted businesses and owners from the city as a code enforcement matter. The Tourism Bureau has approached us about selling CHP gift certificates at the CF Visitor's Center on Hudson, and everyone agreed that this is a good idea. The two larger parking lots on the Hill will be resurfaced this summer.

B. Beautification (Vaughn Griffith), no report

C. Liaisons (Howard (City of Cedar Falls), N/A (CFPD), Ford (CMS), Johnson (CHAF), Harding (City Council): No report

Geary asked about emails that went out on behalf of the board to College Hill neighbors about scheduling a public meeting with CF police and city staff about recent shooting on the Hill and other related matters. Sogard reported that more than 20 responded that they would attend such a meeting and she is working on scheduling it and communicating an invitation out. Other issues could include over policing inside the bars but a need for more policing outside the bars in the public space. Dehmlow noted a need for police to be more visibly positioned/parked where people are walking to and from the Hill. Hawbaker asked that UNI Public Safety also be invited to the public meeting so issues related to the UNI Alerts can also be discussed.

IX. Adjourn: The meeting was adjourned at 1:15.

Respectfully Submitted,  
Becky Hawbaker