



College Hill Partnership  
 Monday, October 11, 2021 12:00pm  
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Ryan Kreiner, President, Landlord Rep	X	Hannah Petersen, VP, At-Large Rep
X	Kathryn Sogard, CHP Coordinator	X	Becky Hawbaker, Secretary, Resident
	Angela Johnson, Treasurer, Resident		Sam Blatt, At-Large
	Kyle Dehmlow, At Large	X	Zach Zippe, UNI Student Government
X	Brent Dahlstrom, At-Large	X	Chris Martin, Ex-Officio, Past President
X	Bettina Fabos Martin, Landlord		Mike Hayes, Ex-Officio City Liaison
X	Andrea Geary, Business Owner	X	Karen Howard, Ex-Officio City Liaison
	Barb Schilf, Business Owner		Cassie Mathes, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Doug Johnson, Ex-Officio CHAF
	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	X	Kim Bear, Ex-Officio, Community Main Street

Guests: John Cross, Brenda Fite

- I. Call to Order: The meeting was called to order at a little after 12:00.
- II. September Minutes: **Petersen/Martin moved to approve the September Minutes. The minutes were approved.**
- III. New Business:
  - A. Resolution to Approve: Appointment of Andrea Geary as Business Owner Representative to the Board. **Hawbaker/Petersen moved to approve Geary as the Business Representative. The motion was unanimously approved.**
  - B. Resolution Approving Biannual Report Submission (SSMID, Economic Development, Façade, & Community Betterment). Sogard gave an overview of the report and stressed the importance of board members' awareness of the work involved and the indicators of progress. Kreiner noted the importance of making sure we make best use of these funds.

**Hawbaker/Petersen moved to approve the report with the addition of CHP's time and work supporting the College Hill Vision Plan process. The motion was approved.**

C. Resolution Approving Donation Requests

- a. UNI Dance Marathon
- b. Gamma Psi Beta
- c. Scottish RiteCare Early Language Program Fall Festival

**Hawbaker/Petersen moved to approve \$40 in CH Gift Certificates for each organization with an expiration date of December 31, 2022. The motion was approved.**

- D. Resolution Approving GBPAC Program Ad: Sogard reported that in previous years CHP bought a \$200 ad that was bundled with other Hill businesses. It is unclear how many businesses are interested in participating this year. Kriener wondered how many GBPAC show patrons are likely to come to the Hill. Hawbaker spoke in favor of the ad to support GBPAC, who had reached out to us to plan a neighborhood concert this summer, this year, but agreed that GBPAC patrons are not the typical Hill customer. **Petersen/Geary moved to approve \$200 for the CHP ad and to approach Hill businesses and the Farmer's Market to bundle in if they wish. The motion was approved.**

- E. Discussion: Community Betterment Grant Application. This grant is due October 29<sup>th</sup> and must be matched by the organization. Because of the tight timeline, longer term projects like the Pettersen Plaza mural or a lighted arch over the 23<sup>rd</sup> and College parking lot at the top of the Hill don't seem feasible. However, adding items to more comprehensive projects that are underway and have been vetted, such as a third table for Pettersen Plaza, are more doable. Kreiner expressed concern that CHP should be investing more in projects that benefit the top of the Hill since so much has already gone into Pettersen Plaza. Others spoke in favor of seeing the Pettersen Plaza plan through to completion. **Hawbaker/Petersen moved to apply for funding for a third picnic table in Pettersen plaza. The motion was approved, 4 in favor/ 1 against.**

IV. Updated Business:

- a. Resolution to Appoint Andrea Geary as Business Owner Representative on the Board. [this item was moved to New Business and approved at the top of the meeting agenda]

V. Reports from Committees:

A. Committee Reports

1. Light Up College Hill: On hold, regrouping after news that the holiday light plan would not be insured unless professionally installed. The committee is interested in looking at longer-term plans for an iconic lighted arch.

2. Seerley Park: The Committee has continued to meet with the city. The city is embarking on a more major renovation plan of all parks that could result in a more ambitious and higher-budget plan for Seerley. Survey crews have been busy mapping the park last week to aid in this process. Such a plan is normally matched 25% by grants, private donations, and organizations like ours, and Sogard was told that the new budget for the park could go as high as \$300,000. The committee will meet next week with Wayne Magee of Magee Construction, who will share some of his plans and ideas.

3. Communications: The committee held another successful Coffee Social in Seerley Park on September 18<sup>th</sup>.

#### VI. Reports from Executive Officers:

A. President: Kreiner had no additional report

B. Treasurer: Sogard gave a report of expenses since last month, most of which was payroll and event costs for Homecoming window painting.

#### VII. Report from UNI

A. UNI Student Update: No report, Zach had to leave for class

B. UNI Liaison Update: Mathes is not present. Hawbaker asked if CHP could request that an alternate be appointed to ensure good communication between CHP and UNI. Other suggestions for updates from UNI included a report on UNI rebranding and possible assistance with fundraising platform support using [PAWprint](#) for projects like the Pettersen Plaza mural and Seerley Park shelter.

#### VIII. Reports of Staff & Ex-Officio Liaisons

A. Kathryn Sogard (written & attached)

Sogard gave an overview of her written report, which now also includes information about complaints received or issues reported. She noted a number of concerns raised about police presence over Homecoming and the concern that Officer Mark Hayes' shift has changed, so we no longer have a CHP Liaison from law enforcement on the board, which may have contributed to the problems. Hawbaker asked to invite someone from the police force to our next meeting to discuss and problem-solve the Homecoming issues and plan for next year.

B. Beautification (Vaughn Griffith): Griffith not present.

C. Liaisons (No reports)

Upcoming Events:

Thursdays June-Oct: CH Farmers Market (4-6pm)

The meeting was adjourned at 1:20.

Respectfully Submitted,  
Becky Hawbaker

Next meeting: November 8th