

College Hill Partnership Monday, January 10, 2022 12:00pm via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

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| Х | Ryan Kreiner, President, Landlord Rep | Х | Hannah Crisman, VP, At-Large Rep |
| Х | Kathryn Sogard, CHP Coordinator | Х | Becky Hawbaker, Secretary, Resident |
| Х | Angela Johnson, Treasurer, Resident | | , At-Large |
| Х | Kyle Dehmlow, At Large | | Zach Zippe, UNI Student Government |
| Х | Brent Dahlstrom, At-Large | Х | Chris Martin, Ex-Officio, Past President |
| Х | Bettina Fabos Martin, Landlord | | , Ex-Officio Public Safety City Liaison |
| Х | Andrea Geary, Business Owner | | Karen Howard, Ex-Officio City Liaison |
| Х | Barb Schilf, Business Owner | Х | Cassie Mathes, Ex-Officio UNI |
| | Cary Darrah Ex-Officio, Cedar Valley Alliance | Х | Doug Johnson, Ex-Officio CHAF |
| | Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification | Х | Kim Bear, Ex-Officio, Community Main Street |

Guests: Stephanie

- I. Call to order: The meeting was called to order at noon.
- II. Approval of the December minutes

Chrisman/Dehmlow moved to approve the minutes. The motion was approved with the revision that Chris Martin was present at the meeting.

III. Presentations:

- A. Presentation CHFM—Jodie Heugrich was not present, this item is postponed.
- B. Year of College Hill and UNI—[note: this item occurred later in the meeting after Maror Green arrived] Mayor Green shared his intent to issue a proclamation designating 2022 the year of College Hill and UNI. He read the proclamation and board members thanked him for this support.

IV. New Business:

A. Discussion: January 3rd City Council Meeting. At the January 3rd meeting, the Council discussed the Comprehensive Improvement Plan, which includes a budget of funding for designated improvement projects. At the Council's previous goal setting meeting, there had not been consensus on moving forward with reviewing code and zoning for College Hill to enact the Imagine College Hill Vision Plan until code and zoning issues for the Downtown district have been settled. The Council agreed to put the College Hill review "on pause." \$150,000 had been allocated to support the College Hill review process (item 54 on the CIP), but this funding was removed in the version given to Council on January 3rd. Council members Harding and Dunn moved to return the funding so that planning could still resume quickly once the Downtown issues are resolved and to signal Council support for the Hill. The motion was voted down, 4-3. The Council will again vote on the CIP on January 18th. If the planning funding is not returned, it appears highly likely that no progress can be made on code or zoning to support development in the Hill district until at least July 2023. Multiple board members expressed strong concerns and discussed options for responding including attending and speaking at the 1/28 Council meeting, emailing Council members, and creating an online petition. Hawbaker noted the importance of having UNI weigh in, as Andrew Morse did at the May Council meeting when the Imagine College Hill Future Vision Plan was adopted. Members agreed to move forward with the creation of an online petition and to share the petition with our social networks.

V. Reports from Committees:

A. Committee Reports

- 1. Seerley Park: The Seerley Park project was supported in the CIP. The committee has not met since our December meeting but will begin discussing fundraising strategies soon.
- 2. Light Up College Hill: This project is still on hold because of the report from the structural engineer. Kreiner has investigated the possibility of funding from the Gaming Commission and believes an iconic lighting arch could be a

good match for this funding source. Fabos suggested an <u>lowa</u>
<u>Great Places grant</u> as well, but Sheetz noted that these
projects are coordinated locally through One Cedar Valley.
What is now needed is an actual design and cost estimates.

VI. Reports from Executive Officers:

- A. President: Ryan Kriener: In addition to meeting with the Gaming Commission, Kreiner has also submitted a proposal for a College Hill-focused Cedar Falls CAPS program project.
 - B. Treasurer: Kathryn Sogard (See Attached)
 - December Financial Statement: Criswell/Dehmlow moved to accept the financial statement. The motion was approved.

VII. Report from UNI:

- A. UNI Student Update: no report
- B. UNI Liaison Update (Cassie Mathes): Mathes reported that classes will resume January 20th and the Pack the Dome day of service event will be on MLK day. She was asked if UNI has any changes to COVID protocols or policies and she stated that there are no changes at this time.

VIII. Reports of Staff & Ex-Officio Liaisons

- A. Kathryn Sogard (written & attached) Sogard noted concerns communicated to her about trash and the loss of CIP funding for CH code and zoning revision.
- B. Beautification (Vaughn Griffith), no report
- C. Liaisons (Howard (City of Cedar Falls), N/A (CFPD), Ford (CMS), Johnson (CHAF), Harding (City Council): No report
- IX. Adjourn: The meeting was adjourned at 1:20.

Respectfully Submitted, Becky Hawbaker

Upcoming Events:

February: Board Meeting to be determined