



College Hill Partnership
 Monday, December 13, 2021 12:00pm
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Ryan Kreiner, President, Landlord Rep	X	Hannah Crisman, VP, At-Large Rep
X	Kathryn Sogard, CHP Coordinator	X	Becky Hawbaker, Secretary, Resident
X	Angela Johnson, Treasurer, Resident		Sam Blatt, At-Large
	Kyle Dehmlow, At Large		Zach Zippe, UNI Student Government
X	Brent Dahlstrom, At-Large		Chris Martin, Ex-Officio, Past President
X	Bettina Fabos Martin, Landlord		_____, Ex-Officio Public Safety City Liaison
	Andrea Geary, Business Owner	X	Karen Howard, Ex-Officio City Liaison
X	Barb Schilf, Business Owner	X	Cassie Mathes, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance	X	Doug Johnson, Ex-Officio CHAF
	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		Kim Bear, Ex-Officio, Community Main Street

Guests:

- I. Call to order: The meeting was called to order at noon.

- II. Approval of the November minutes
Chrisman/Johnson moved to approve the minutes. The motion was approved.

- III. New Business:
 - A. Resolution: Approval of adding additional denomination for CH Gift Certificate: Currently our gift certificates are available only in \$20 increments and can be used at any CH business but not the Farmer's Market, and don't see a lot of usage. Copyworks generously manages all sales of the certificates and reimburses businesses when the certificates are used. Sogard has publicized the gift certificates via our social media, but most people don't know they are available. Several members suggested

making the certificates available in \$5 increments and asking the Farmer's Market to both sell and accept the gift certificates. Copyworks can print more up at a cost of about \$0.40 per \$5.00 certificate. **Shilf/Hawbaker moved to approve the printing of one hundred \$5 gift certificates and to extend their use to the Farmer's Market. The motion was approved.** Sogard will communicate with the Farmer's Market about assisting with sales of the certificates and wider publicity to encourage their use.

- B. Discussion: Appointment of new board member: At-Large Board member Sam Blatt has accepted a new job and because of her new responsibilities has resigned her position on the board. Crisman suggested approaching Frank Darrah, who has been a strong CH supporter but recently lost his city council seat election. Hawbaker suggested adding a Hill business owner and wondered if Tanya Clayberg who owns the old Hydrant building might be available. Kreiner suggested that Doug Johnson, who is currently an ex-officio member, would be another good option. Sogard will approach Clayberg & Johnson mentioned to gauge their interest in being appointed to complete Blatt's term.
- C. Discussion: Future board meetings: There was discussion about whether changing the day/time of our meetings would allow a wider variety of potential representatives. An early evening meetings is one possibility. Once we have identified a new member to appoint, we will return to this discussion.

V. Reports from Committees:

A. Committee Reports

1. Seerley Park: Sogard submitted a letter and information packet on Seerley Park improvements to the City Council in time for their planning retreat. The packet included our response to the city's renderings as well as those developed by Magee Construction and a short history of the park and overview of recent improvements written by Barbara Lounsberry. Sogard was told by a council member that the Seerley Park project was supported as a priority and thanked everyone for years of advocacy for the park. Hawbaker inquired whether the UNI Foundation might be able to share fundraising expertise and their Panther Paws platform to assist us with the private fundraising that will be necessary to make

the improvement plans a reality. Mathes will make inquiries and report back. Kreiner suggested the kind of fundraising thermometer sign used for Clay Street Park improvements.

2. Light Up College Hill: This project is still on hold because of the report from the structural engineer. Dahlstrom and Crisman noted new lighting/art projects in an [Iowa City](#) downtown alley and the [Drake business district](#) might provide new ideas and inspiration. Dahlstrom added that the Drake project was funded with \$125,000 from Wells Fargo and Invest DSM.

VI. Reports from Executive Officers:

A. President: Ryan Kriener: No additional report

B. Treasurer: Kathryn Sogard (See Attached)

1. September Financial Statement: **Criswell/Hawbaker moved to accept the financial statement. The motion was approved. Criswell/Hawbaker moved to fund \$100 in CH Gift Certificates as a holiday bonus to Trevor Smith, our Hill cleaner/aesthethician. The motion was approved.**

VII. Report from UNI:

A. UNI Student Update

B. UNI Liaison Update (Cassie Mathes): Mathes reported that UNI finals are this week and commencement this weekend. Classes will resume January 20th. She reported that conversations are underway about possible return of the College Hill Arts Festival, which has not been held the last two years due to the pandemic.

VIII. Reports of Staff & Ex-Officio Liaisons

A. Kathryn Sogard (written & attached)

Sogard reported that she has submitted the Economic Development Grant and Facade Grant. She reported that there are currently five vacant storefronts on the Hill and expressed concern about future development and the pursuit of the city's CH Future Vision Plan with the necessary updates to code/zoning put on pause by the newly-elected City Council. Members asked what the rationale was for putting the code and zoning update on hold. The anonymous group "Concerned Citizens of College Hill" continue to oppose any change to parking requirements for new development, and this appears to be the main opposition. Several board members requested that we invite Mayor Green to attend our next meeting to further discuss our concerns. Sogard encouraged board members to contact both the Mayor and City Council Representatives directly as well. Criswell suggested that we also pursue other avenues of vision planning that might not depend on code changes as well.

B. Beautification (Vaughn Griffith), no report

C. Liaisons (Howard (City of Cedar Falls), N/A (CFPD), Ford (CMS), Darrah(Grow CV), Johnson (CHAF), Harding (City Council): No report

IX. Adjourn: The meeting was adjourned at 1:20.

Respectfully Submitted,
Becky Hawbaker

Upcoming Events:

January: Board Meeting to be determined