



College Hill Partnership  
 Monday, July 12, 2021 12:00pm  
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Ryan Kreiner, President, Landlord Rep		_____, VP
X	Kathryn Sogard, CHP Coordinator	X	Becky Hawbaker, Secretary, Resident
X	Angela Johnson, Business, Treasurer		Sam Blatt, At-Large
	Kyle Dehmlow, At Large	X	Hannah Petersen, At-Large
	Brent Dahlstrom, At-Large		Samantha Bennett, UNI Student Government
	Bettina Fabos, Landlord	X	Chris Martin, Ex-Officio, Past President
	_____, Resident Representative		Mike Hayes, Ex-Officio City Liaison
X	Barb Schilf, Business		Karen Howard, Ex-Officio City Liaison
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Andrew Morse, Ex-Officio UNI
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	x	Doug Johnson, Ex-Officio CHAF
	Crystal Ford, Ex-Officio, Community Main Street		

Guests: Stephanie Sheetz (subbing for Karen Howard)

- I. Call to Order: The meeting was called to order at a little after 12:00.
- II. June Minutes, May Minutes: **Martin/Peterson moved to approve the May minutes. The motion was approved. Martin/Peterson moved to approve the June minutes. The motion was approved**
- III. New Business:
  - A. Appointment of new board member  
 Matt Heinen has resigned as a Resident Representative because of a time conflict with our meeting day/time. According to our bylaws, the board appoints someone to fill the seat. However, Sogard noted that last month Johnson shared that she has closed her Hill Business, but is still a resident of the overlay district, so this could be a good opportunity to shift Johnson into a Resident seat and

recruit a new business representative, or if one cannot be found, an at-large representative. Potential representatives to approach included Tanya Clayberg from the Hydrant/U and I Consignment and Alex Funke from Chad's Pizza.

**Kreiner/Hawbaker moved to appoint Angela Johnson as a Resident Representative and to recruit a new Business Owner Representative. The motion was approved.**

Sogard will contact business owners for further nominations.

B. Other New Business: There was no other new business

IV. Updated Business:

A. Resolution approving the 2021-2022 Budget

Sogard reminded the Board that the total budget is lower this year related to the amount of money coming in from the SSMID. Hawbaker stated that she believes our most critical expense is the work of the Executive Director and that the Board should consider re-allocating funds to ensure the salary is fair. Johnson suggested the Board could award a year-end bonus with funds not spent. Sogard reminded the board of the need to consider non-SSMID sources of funding such as membership drives and events.

B. Discussion: Parking in College Hill Business District

Sogard reported on last week's meeting of the Committee of the Whole to discuss parking downtown and on the Hill. The relocation of the Farmer's Market was approved at this meeting. She included the draft code parking ordinance (Chapter 23) with different language for each district, as each district had requested. Sheetz asked for discussion on non-enforcement of parking during June and July since without further language, would allow for all-day parking in all of the lots. There was further discussion with some members noting that being able to renew the parking fee on your phone could make parking there all day too convenient for UNI students or other non-customers. However, this does not appear to be a problem now, so the general consensus was to stick with no time limit in June and July.

C. Discussion: Election of VP

Sogard again asked for volunteers to serve as VP. There were no volunteers.

V. Reports from Committees:

A. Committee Reports

1. Light Up College Hill:

Kreiner reported that the committee is still looking for a structural engineer to review the plan to ensure the buildings can hold the long strings of lights. Kreiner asked for further clarification on why or if this is required. Hawbaker asked how the review was conducted for the lights recently hung from the Hearst Center over the Corning Patio. Sheetz pointed out that the Hearst lights are shorter strands and are not located across a public street, so carry different risks. The committee will consider possible revisions that would allow some part of the plan to move forward now.

## 2. Seerley Park:

Martin reported that the committee has met twice since the June meeting and is working on a list of amenities and ideas for the shelter design and location to take to the city.

## 3. Communications:

Peterson reported that the Communications Committee has met and is planning a Coffee in Seerley Park on Saturday.

## VI. Reports from Executive Officers:

A. President: Kreiner had no additional report

B. Treasurer: Sogard shared the QuickBooks financial overview and reported on learning the new system and ensuring that each expense is categorized correctly. This will allow her and Treasurer Johnson to share a more detailed report at future meetings.

## VII. Report from UNI

A. UNI Student Update: No report

B. UNI Liaison Update: Sogard reported that Cassie Mathes, Director of University Relations, will replace Andrew Morse as the UNI liaison on the Board.

## VIII. Reports of Staff & Ex-Officio Liaisons

### A. Kathryn Sogard (written & attached)

a. Sogard gave an overview of her written report, which now also includes information about complaints received or issues reported.

b. Sogard gave a longer overview of a series of meetings with city staff to resolve long-standing problems with the garbage receptacles on the Hill. As a result of the meeting, city staff will send a statement of policy and code as a reminder to owners and residents and will begin more rigorous enforcement of the code. The previous idea of building a secure enclosure around the dumpsters has been tabled for now because of issues of access by delivery trucks and the position of a light pole.

c. Board Commitment Forms: Sogard reminded board members to sign and return the commitment forms.

B. Beautification (Vaughn Griffith): Griffith reported that the drought and heat have been tough on the plants. His group is shifting from annuals to perennials. Martin noted that Kamyar Enshayan has mapped places for 100 trees to be planted in the College Hill area. AmeriCorps workers are ready to help in the planting. We just need more city funding for trees. Sheetz recommended contacting Brett Morris, Cedar Falls City Arborist [(319) 268-5516, [brett.morris@cedarfalls.com](mailto:brett.morris@cedarfalls.com)] for tree funding.

C. Liaisons (No reports)

Upcoming Events:

Thursdays June-Oct: CH Farmers Market (4-6pm)

August 3rd: Cedar Falls National Night Out - College Hill Neighborhood Picnic?

August 20th: College Hill Block Party "Taste of the Hill" (UNI NOW) (3-5pm)

Sept 27th: UNI Homecoming Window Painting (4-6pm)

The meeting was adjourned at 1:15.

Respectfully Submitted,  
Becky Hawbaker

Next meeting: Monday, August 9th