



College Hill Partnership
 Monday, November 9, 2020 12:00pm
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

	Dave Deibler, Past President	X	Chris Martin, President, Resident
X	Kathryn Sogard, CHP Coordinator	X	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident	X	Ryan Kreiner, Vice President, Landlord
	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
	Brent Dahlstrom, At-Large	X	Noelle Sampson, UNI Student Government
X	Bettina Fabos Martin, Landlord		Mike Hayes Ex-Officio City Liaison
X	Andrea Geary, Business		Andrew Morse, Ex-Officio UNI
	Barb Schilf, Business		Mary-Sue Bartlett Ex-Officio CHAF
	Cary Darrah Ex-Officio, Cedar Valley Alliance	X	Crystal Ford, Ex-Officio, Community Main Street
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		

Guests: Karen Howard

- I. Call to order: Martin called the meeting to order at about noon.
- II. Approval Minutes: The October Meeting Minutes were approved with no changes. Hawbaker thanked Sogard for taking the minutes for her.
- III. New Business:
 - a. Projection Project Proposal: UNI Communications professor Dana Potter has submitted a proposal and request for funding for a semester-long project she and her students would undertake that would result in a multi-day installation of projected and wheatpasted images on Hill buildings in early May, tied to the cultural history of the Hill. The timing of the event comes as UNI's semester is closing and we could tie in other related things to bring people to the Hill such as music and showing off our new light strands.
Hawbaker/Geary moved to approve up to \$1100 to support the project. Unanimously approved.

IV. Updated Business

- a. Pettersen Plaza Expansion Project: Sogard, Martin, Griffin, and others met with several city staff on Friday to discuss the walkway expansion of Pettersen Plaza to Olive St. as part of ongoing Dry Run Creek culvert work. While specific design details are still being developed, there is strong interest in working together on a unified plan for continued development of the Plaza itself and the walkway, with funding support from the Pettersen Plaza Committee and CHP to go with the estimated \$1.7 million allocated for the culvert and walkway. Sogard noted that Community Main Street financially supported some additional amenities to the streetscape plan downtown. While some plans for the Plaza have been completed, including new trees and plantings, others such as seating and artwork remain to be completed. In the meeting with city staff, it became clear that the past designs developed for the Plaza were not known to current city staff, so ongoing communications will be important.
- b. Recap: Imagine College Hill. Sogard shared selected slides from the Imagine College Hill summary presentation to the community. She thanked CHP board members for actively participating in the process, resulting in a strong representation of our priorities in the final report. Howard reminded everyone that the images and ideas were meant to convey a “what if” vision possibility for private development made easier by city policies, not a blueprint the city will be funding. Howard and Sogard noted overlaps of ideas with the Resilience Plan that is being developed and invited everyone to a townhall meeting on that tomorrow night (will be recorded).

V. V. Reports from Committees:

- a. Light Up College Hill: Two options have been discussed: Martin reported that the committee has met, has confirmed insurance coverage for the project, and is now waiting on schematics from Dave Schacterle. They plan a technical meeting with city staff, then will develop an encroachment plan and finalize. They plan to complete the process in the spring.
- b. Neighborhood Committee: No Report
- c. Communication Committee: No Report
- d. Design Committee: No Report

VI. VI. Reports from Executive Officers:

- A. President: No additional report
- B. Treasurer: Doug Johnson gave a brief overview of the financial report. (See Attached)

VII. VII. Report from UNI:

- a. A. UNI Student Update: had to leave for class, will submit a written report.
- b. B. UNI Update (Morse): not present, no report

VIII. Reports of Staff & Ex-Officio Liaisons

- A. Kathryn Sogard (written & attached): Sogard has completed and submitted a community betterment grant, a façade improvement funding request, and economic development grant. She has been assisting Community Main Street as they approach their SSMID vote under a new director.

- B. Liaisons (Howard, Hayes, Ford, Darrah, Bartlett, Harding):
No additional report

VIII. Adjourn: The meeting was adjourned at 1:00.

Respectfully Submitted,
Becky Hawbaker

Next meeting will be on October 12th at 12pm, at TBD.