



College Hill Partnership  
 Monday June 8th, 2020  
 12:00pm via Zoom

X = present

X	Dave Deibler, President	X	Chris Martin, Vice President, Resident
X	Kathryn Sogard, CHP Coordinator	X	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident		Brent Dahlstrom, At-Large
X	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
X	Ryan Kreiner, Landlord	X	Elle Boeding, UNI Student Government
X	Bettina Fabos Martin, Landlord		Mike Hayes Ex-Officio City Liaison
X	Andrea Geary, Business		Andrew Morse, Ex-Officio UNI
X	Barb Schilf, Business		Mary-Sue Bartlett Ex-Officio CHAF
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Crystal Ford, Ex-Officio, Community Main Street
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		

Guests: Karen Howard

- I. Call to order: The meeting was called to order at noon.
- II. Approval Minutes: The minutes of the April Special Meeting were approved.
- III. New Business:
  - A. Discussion: College Hill Farmers Market Location: Huegerich gave an update on plans to prepare to open the season and to follow the Governor's social distancing requirements. She is concerned that the lot previously used is not big enough for adequate spacing without encroaching on more parking, but they will give it a try this week. She had asked whether we'd be willing to support closing the street every week and many of us responded support via email, but others have raised objections. She suggested the lot at the top of the hill between College and Olive just outside of the CHP office or expanding to the city lot behind Bani's and using 22<sup>nd</sup> St. Griffith asked Dehmlow whether he would support expanding the market across College and he responded that he would support it, but cautioned that it would have more of an impact on Bani's business. There are 12 vendors confirmed for the season, with a few additional ones for street market weeks.  
**Deibler/Martin moved to explore 22<sup>nd</sup> St and the City Lot behind Bani's for possible expansion of the College Hill Farmer's Market. The motion passed.**
  - B. Election: Officers. This is the first meeting since the election of new representatives. Chris Martin has been our VP and is interested in stepping into the role of President. Doug is willing to continue as Treasurer. Becky is willing to continue as Secretary. Ryan



Kreiner was nominated as VP and accepted. Griffith moved to close nominations. This slate of officers was elected.

- C. Resolution: Approval of Budget FY 21. Johnson summarized the budget proposal, which is very similar to last year's. **Fuchtmann/Dehmlow moved to approve the budget. The motion passed.**
  - D. Resolution: Approving Creation of Light Up College Hill Committee. Martin, Kreiner, Dehmlow, Geary and Fuchtmann agreed to be on the committee. Fuchtmann shared his experience lighting up the Verve patio. **Griffith/Fuchtmann moved to approve the formation of the committee. The motion passed.**
  - E. Discussion: Election Procedures. There was a short discussion about concerns raised about the election procedures in our bylaws, especially since we had to move to online balloting this year. Questions were raised on why we wouldn't allow all members to vote online and not require attendance in the Zoom or actual meeting.
  - F. Discussion: Proposal Pettersen Plaza Film Series: Rebellions and Civil Disobedience & Treatment of People of Color. David Grant had approached Kathryn with ideas for showing films in Pettersen Plaza. Several members noted that Seerley Park would be better in terms of space for social distancing and it worked well for the showing of Sleeping with the Enemy. The costs for the equipment isn't known, but Martin will look into this. Fabos shared how projected animations are used to build community in France.
- IV. Updated Business:
- A. Discussion: Communication Committee. Sogard reviewed our past challenges with communication and suggested creating a communication committee to help us figure out new solutions. There was some discussion, but no decisions, will go on next month's agenda.
- V. Reports from Executive Officers:
- A. President: Outgoing President Deibler thanked everyone for their hard work and service to College Hill, and noted several of the important improvements in the last ten years.
  - B. Treasurer: Doug Johnson gave a summary of the financial report. There were no questions.
- VI. Report from UNI:
- A. UNI Student Update: No update
- VII. Reports of Staff & Ex-Officio Liaisons
- A. Kathryn Sogard
    1. Board Member Expectation form and Commitment Form: Sogard asked board members to sign and return this ASAP.
    2. Seerley Blvd Trees: A neighbor contacted Kathryn, the city, and several CHP reps about concerns on the state of the crabapple trees on Seerley Blvd and the need to care for the older trees with dead branches and to plant new ones.
    3. Social Hour (5 Total Hosted). Sogard reported that the social hours have been attended by the same small group of business owners but will now be redirecting her time to social media and general PR.
    4. Parking: during the worst of the pandemic, parking enforcement on the Hill and downtown was pulled back but is now getting ramped up.



- B. Beautification (Vaughn Griffith): Volunteers have been doing some planting and prep work, but are prioritizing planting later in the season.
- C. Liaisons (Howard, Hayes, Ford, Darrah, Morse, Bartlett, Harding).
  - 1. Howard (City): Still plan to do the College Hill Visioning sessions after UNI students return. Wayfinding signs should be going up soon.

VIII. Adjourn

IX. The meeting was adjourned at 1:05. Next meeting: July 14, likely Zoom.

Respectfully Submitted,  
Becky Hawbaker