



College Hill Partnership
 Monday, January 11, 2021 12:00pm
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

	Dave Deibler, Past President	X	Chris Martin, President, Resident
X	Kathryn Sogard, CHP Coordinator	X	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident	X	Ryan Kreiner, Vice President, Landlord
	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
X	Brent Dahlstrom, At-Large		Noelle Sampson, UNI Student Government
X	Bettina Fabos Martin, Landlord		Mike Hayes, Ex-Officio City Liaison
X	Andrea Geary, Business	X	Karen Howard, Ex-Officio City Liaison
	Barb Schilf, Business	X	Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		Crystal Ford, Ex-Officio, Community Main Street

Guests: None

- I. Call to Order: The meeting was called to order at noon.
- II. December Minutes: **Griffin/Johnson moved to approve the November minutes. The motion was approved.**
- III. New Business:
 - a. Discussion: 2021 Membership and Voting: Sogard reported that the following terms are up this year: Chris Martin (Neighborhood), Andrea Geary (Business), Ryan Kriener (Landlord), Doug Johnson (At-Large), and Andy Fuchtman (At-Large). Our bylaws limit terms to three consecutive terms, and she later clarified that Martin and Fuchtman have reached their term limit, but can run again in a different seat. Martin will remain on the board as Past President regardless. Board members should consider whether to run for re-election and

to submit the names of people who might be interested in running. Normally, we elect our representatives at an in-person annual meeting. However, like last year, we plan to hold the meeting via Zoom. Our bylaws currently state that only those present at the meeting can vote, but several members have asked the board to allow any member in good standing to vote electronically during or immediately after the meeting. A lengthy discussion followed, with members supportive of proposing a change to the bylaws. This will require the Executive Board to draft up proposed new language ASAP to send out to the full board for an electronic vote and calling a special meeting of the membership in advance of the annual meeting. The special meeting will require attendance by 15 members to achieve a quorum and 10 voting to approve the measure (2/3). Member should watch their email for an e-vote soon.

- b. Discussion: College Hill Farmer's Market: Sogard reported that the CH Farmer's Market Manager has asked the Board to consider changing the location of this year's market to allow for more space, more vendors, and avoiding closing College for street markets while still maintaining visibility on College Hill. The new location would be in the city lot on 22nd St. east of Bani's and the adjoining sidewalk. For street market days, that block of 22nd St could be closed instead of College. Martin noted that while the parking lot at the top of the Hill outside the CHP office was also considered, it doesn't include enough flat space inside the curbs to work. Board members were generally supportive of the change, but wanted to also consult with other Hill Business owners. Sogard noted that when the market was held at this location in the fall, Jodee personally visited with Hill Businesses and all were supportive then. The Board voted to provisionally support the change pending further consultation. Sogard will email out the proposal and if there are objections will bring this item back for further discussion. Sogard noted that we have grant funding to support new signage and banners.

Griffin/Kreiner moved to provisionally approve the proposed change in location of the CH Farmer's Market pending further consultation with other Hill businesses, especially those closest to the new location. The motion was approved.

- c. Seerley Park Committee: Martin reported there is interest in forming an ad hoc committee to continue planning and beginning fundraising for improvements to Seerley Park. There is currently \$15,000 in the CIP set aside for Seerley for a minimal shelter replacement. Martin and Hawbaker are interested in serving and will invite 4th Ward City Council Representative Simon Harding and previous representative Tom Blansford, who spearheaded the Clay St. Park improvements. Karen Howard said she would also assist.

Johnson/Hawbaker moved to begin forming a Seerley Park Improvement Committee. The motion was approved

- IV. Updated Business:
- a. Pettersen Plaza Expansion Update: Sogard shared information on the planned expansion and links for more information and feedback including: <https://www.facebook.com/OliveStreetBoxCulvert/> and <https://www.cedarfalls.com/1591/Olive-Street>. She clarified that some elements of the design such as the pavers are included in the city's budget, while others such as the swings and mural will depend on additional fundraising. Hawbaker later noted that the design would benefit from stringing lights across the plaza as we envision for the upper Hill. Members are encouraged to send feedback on the design to OliveStreet@CedarFalls.com.
- V. Reports from Committees:
- a. Light Up College Hill: Martin the feedback from the city's technical review committee. The most serious concern raised is regarding firetruck and ladder access to the Hill in an emergency. Unlike simple holiday lights, the proposed lights are on steel cable, and although they include a relatively quick release mechanism, any delay in an emergency remains a concern. Howard forwarded a report from a small California city with other lighting alternatives. The committee will study the feedback and consider next moves.
 - b. Communications Committee: Fabos shared difficulty in getting more than two members of this committee to meet and expressed a need for additional members. She hopes that a planned unveiling of an art light project in May will serve as an added encouragement for the committee to get rolling.
- VI. Reports from Executive Officers
- a. President: No additional Report
 - b. Treasurer: Johnson shared the financial report and noted that our PPP loan from the summer was forgiven. Dahlstrom asked if CHP will apply for the newest round of support in the COVID Relief Bill recently passed. Johnson and Sogard will apply on behalf of CHP.
- VII. Reports from UNI:
- a. UNI Liaison: Morse reported that UNI is reviewing the Relief Bill as well for assistance with COVID expenses. The spring semester begins 1/25 and the Iowa Legislature convenes today.
- VIII. Reports from Staff and Ex-Officio Liaisons
- a. Executive Director: In addition to her written report, Sogard reported working with Green America volunteers for a planned January 23rd Hill Cleanup.

- b. City Liaisons: Howard had no additional report
- c. Beautification: Griffin had no report

The meeting was adjourned at 1:15.

Respectfully Submitted,
Becky Hawbaker

Next meeting: Monday, February 8th