



College Hill Partnership  
 Monday, February 8, 2021 12:00pm  
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

X	Dave Deibler, Past President	X	Chris Martin, President, Resident
X	Kathryn Sogard, CHP Coordinator	X	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident	X	Ryan Kreiner, Vice President, Landlord
X	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
	Brent Dahlstrom, At-Large		Noelle Sampson, UNI Student Government
X	Bettina Fabos Martin, Landlord		Mike Hayes, Ex-Officio City Liaison
X	Andrea Geary, Business	X	Karen Howard, Ex-Officio City Liaison
X	Barb Schilf, Business	X	Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	X	Crystal Ford, Ex-Officio, Community Main Street

Guests: None

- I. Call to Order: The meeting was called to order at noon.
- II. January Minutes: **Griffin/Johnson moved to approve the November minutes. The motion was approved.**
- III. New Business:
  - a. Discussion: Seerley Park Block Party: Sogard, Martin, Deibler, Kreiner, and Hawbaker shared what they learned from meeting with GBPAC’s Steve Carignan and Sandy Nordahl. GBPAC is sponsoring live music performances in area neighborhoods. The GBPAC covers the cost of the performers and staging and equipment, neighborhood groups choose a date, location, and performer(s) and cover the PR and publicity to get an audience out. While most of the other scheduled performances are in parks, several board members spoke in favor of

locating our performance on the Hill itself as a way to support Hill business and draw in customers. Other locations discussed were Seerley Park and Petterson Plaza. Seerley offers the most physical space for social distancing and a neighborhood location, but a location on the Hill, either in closed parking lots or closed street, is preferred. The idea of sponsoring several different performers of different genres as a mini music festival on the Hill was also supported. We will schedule follow up meetings with Carignan and Nordahl to look at multiple potential sites on the Hill and at Seerley Park to make a site location that is large enough for the equipment.

- b. Refreshment Zones: Sogard shared documents that are examples of established “refreshment zones” that allow open containers of alcohol and food consumption. This idea would be the a great complement to the block party on the Hill. To close the street and allow open containers in the area, we will need follow up meetings with both the city and further research on insurance.

IV. Updated Business:

- a. College Hill Farmer’s Market Location: The CHFM has proposed moving their location from the parking lot next to the Octopus to the other side of College, in a closed down section of 22<sup>nd</sup> Street and the parking lot east of Bani’s. At the last meeting, we asked for further consultation with the Social House and Bani’s as the city will likely require their support to close the street. Sogard reported that the Social House supports the move but Bani’s reportedly does not, although Sogard has not been able to meet directly with Bani. There was further discussion on how to proceed and what we can offer Bani’s in terms of signage or other support that would make the relocation a win-win. Sogard will schedule a meeting with Bani to discuss options.

V. Reports from Committees:

- a. Light Up College Hill: Martin collected information from another city and that information has been passed along to city staff.

VI. Reports from Executive Officers

- a. President: No additional Report
- b. Treasurer: Johnson shared the financial report

VII. Reports from UNI:

- a. UNI Liaison: Morse had to leave the meeting before his report but shared in the chat that UNI is searching for a new Provost and that community involvement in the process will be encouraged.

VIII. Reports from Staff and Ex-Officio Liaisons

- a. Executive Director: In addition to the written report encouraged the board to attend a planning and zoning meeting which will feature the Imagine College Hill proposed plan.
- b. City Liaisons: Howard had no additional report
- c. Beautification: Griffin had no report

The meeting was adjourned at 1:15.

Respectfully Submitted,  
Becky Hawbaker

Next meeting: Monday, March 8th