



College Hill Partnership
 Monday, December 14, 2020 12:00pm
 via Zoom

College Hill Partnership Mission Statement College Hill Partnership (CHP) is a non-profit organization that serves as the leader in revitalization and promotion of the College Hill area, an urban neighborhood community. The scope of its mission includes promoting healthy neighborhood businesses and housing enhancement; strengthening collaboration and pride; developing public/private partnerships; and serving as an advocate for addressing area concerns.

X = present

	Dave Deibler, Past President	X	Chris Martin, President, Resident
X	Kathryn Sogard, CHP Coordinator	X	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident		Ryan Kreiner, Vice President, Landlord
	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
x	Brent Dahlstrom, At-Large		Noelle Sampson, UNI Student Government
X	Bettina Fabos Martin, Landlord		Mike Hayes Ex-Officio City Liaison
X	Andrea Geary, Business	X	Andrew Morse, Ex-Officio UNI
X	Barb Schilf, Business		Mary-Sue Bartlett Ex-Officio CHAF
	Cary Darrah Ex-Officio, Cedar Valley Alliance	X	Crystal Ford, Ex-Officio, Community Main Street
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		

Guests: Karen Howard

- I. Call to Order: The meeting was called to order at noon.
- II. November Minutes: Griffin/Johnson moved to approve the November minutes. The motion was approved.
- III. Reports from Committees:
 - a. Light Up College Hill: Martin reported that we've received a detailed visual lighting plan from Signs and Designs. Howard shared this will be reviewed on Wednesday at the regular meeting of the city's Technical Review Committee.
 - b. Neighborhood Services: The committee has not met, but Fabos inquired on next steps for the Seerley Park shelter project. Howard directed the committee to

contact the city's Public Works Department for further information about park improvements.

- c. Communications Committee: has not met but Geary shared they will meet before our January meeting.
- IV. Reports from Executive Officers
- a. President: Martin thanked Sogard and city staff for supporting a paid parking freeze on the Hill and downtown through April 1.
 - b. Treasurer: Johnson shared the financial report. Griffin reminded members that Pettersen Plaza Committee will be purchasing tables soon and will be requesting the \$5000 already approved soon.
- V. Reports from UNI:
- a. UNI Liaison: Morse thanked CHP for continued partnership on mask mandates and other COVID safety measures as well as the paid parking freeze.
- VI. Reports from Staff and Ex-Officio Liaisons
- a. Executive Director: Sogard reported social media metrics, the opening of Cloud Nine Glass and Novelty, her initiative to feature a Holiday Gift Guide from Hill Businesses through social media, a radio interview tomorrow, and advocacy on the paid parking suspension. There was some discussion about possible downsides to the paid parking suspension if it results in people using the lots as long-term storage for vehicles and a shortage of parking spots for Hill customers, especially once UNI students return.
 - b. City Liaisons: On parking, Howard explained that enforcement of street and other parking with specified time limits will continue on the Hill, but for the larger lots, the city ordinance was changed to allow for longer-term parking as long as the parker pays for it. She stressed that the parking plan was meant to be a comprehensive solution, and that a change in one part of it could have unanticipated negative consequences. Howard reported that the Vision Plan would be presented to P&Z at the end of January. She clarified that regarding Pettersen Plaza, the city is interested in coordinating its plans for culvert/walkway with improvement plans by the Pettersen Plaza committee and CHP. For example, she asked if new pavers were planned for the existing plaza so that the type and style would be consistent with the new walkway.
 - c. Beautification: Griffin had no report
 - d. Community Main Street: Ford reported on the successful alternative Holiday Hoopla event and thanked CHP for the joint advocacy on paid parking suspension.

To close the meeting, Martin thanked Sogard for her excellent work as Executive Director and announced that the Executive Committee had voted to pay her a \$200 holiday bonus.

The meeting was adjourned at 12:30.

Respectfully Submitted,
Becky Hawbaker

Next meeting: Monday, January 11th.