



College Hill Partnership Meeting, November 11th in the CHP Office

X = present

X	Dave Deibler, President, Landlord	x	Chris Martin, Vice President, Resident
X	Kathryn Sogard, CHP Coordinator	x	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident		Brent Dahlstrom, At-Large
X	Kyle Dehmlow, At Large	X	Andy Fuchtman, At-Large
X	Ryan Kreiner, Landlord	x	Jacob Levang, UNI Student Government
X	Andrea Geary, Business	X	Mike Hayes Ex-Officio City Liaison
X	Barb Schilf, Business	x	Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	x	Crystal Ford, Ex-Officio, Community Main Street

Guests: UNI Gender Violence Initiative Group, Karen Howard

- I. Call to order: Deibler called the meeting to order at noon.
- II. Minutes: The October minutes were approved with no changes
- III. Presentation: UNI Gender Violence Initiative Group Presentation
 - a. The group shared informational materials they have developed and a sign up for information distribution.
- IV. New Business
 - a. Resolution: SSMID Renewal Petition Submission (see attached documents): So far Kathryn, Dave, and Doug have collected nine signatures(over 40% of total number of owners), representing more than 50% of total valuation of the district, more than is required. The petition will be submitted to city staff, then to P&Z and City Council. Certified letters will be going out to all property owners. Sogard asked all board members to be present for upcoming meetings when the SSMID will be discussed. Doug shared the importance of having all CHP board

members in recruiting support for CHP and the SSMID and that too much of this responsibility fell to Kathryn this time. Morse stated the need for a more strategic connections between the CHP vision and the vision for UNI. When discussing the SSMID, we've articulated a number of ways CHP adds value to the Hill including organized voice for consultations and governance, special events like Oktoberfest, infrastructure like the regular trash cleanup **Johnson/Fuchtman moved to submit the SSMID petition to the city. The motion passed.**

- b. Discussion: Vision for CHP as an Organization. Several members noted their appreciation for the great work Kathryn has done and the need to be strategic and proactive about giving her specific tasks and priorities in the future. Karen shared that the city is scheduling comprehensive visioning sessions for the greater area and encouraged members to be involved. There was general agreement that a series of strategic planning and visioning, possibly facilitated by an outside person is needed. Possible facilitators include the one used by Community Main Street, the UNI Institute for Decision Making, or a faculty member with expertise in non-profit planning. Dahlstrom suggested early January before classes begin as an ideal time to block off 4-hr blocks of time for this process. Morse suggested that each member reflect CHP's relationship to four key stakeholders: 1) Hill Business, 2) UNI, 3) Neighborhood, and 4) The City for the December meeting. **Dehmlow/Fuchtman moved to extend our January 13th meeting to allow for a strategic planning session noon to 3PM, contingent on the availability of the facilitator. The motion passed.**
- c. Economic Development Grant Submission: Kathryn recommended that we submit a proposal for a gumbuster machine. **Johnson/Dehmlow moved to approved the idea for the proposal. The motion passed.**
- d. Façade Grant for FY2021: Kathryn reminded everyone that the city gave us \$6000 to award for façade improvements. This year, we have already received three submissions with several more in the works. Dehmlow suggested we ask for \$10,000 next year. Howard reminded everyone that this program with the city replaced a federal CBBG program that could no longer be used for things like signage and general façade.

Martin/Dehmlow moved to request \$10,000 for the program for next year. The motion passed. Johnson/Fuchtman moved to add a deadline of February 1 for businesses applying for the grants. The motion passed.

Geary/Hawbaker moved that part of the December/January strategic planning sessions to focus on the most strategic use of the façade improvement funds. The motion passed.

Fuchtman/Schilf moved to have the CHP Executive Team (Kathryn, Dave, Doug, Chris, Becky) award the funds. The motion passed.

- V. Updated Business
 - a. There were no updated business items.

- VI. Reports of the Executive Officers
 - a. President: Dave Deibler: No report
 - b. Financial Officer: Doug gave a brief overview of finances. There were no questions.

- VII. Reports, Staff & Ex-Officio Liaisons
 - a. CHP Executive Director: See written report. Kathryn submitted _____ grants. Kathryn met with Channel 15 to do a spot on Pettersen Plaza and Hugh Pettersen's legacy. Kathryn asked for ideas for our article in Currents, due by 11/27. We also have a CHP blog and anyone with news to share with some photos. We have doubled our social media reach since Kathryn was hired. The Fortepan wheatpasting helped our social reach and content creation.
 - b. Dehmlow/Fuchtmann moved to add increasing the salary of the Executive Director to the agenda of the strategic planning session in January.
 - c. Beautification: Griffith reported that the trees have been planted in the plaza and plans are moving forward for a mural under the direction of Gary Kelly.
 - d. Liaisons: Hayes reminded us that Special Event requests are now all online and must be submitted separately for each event. Blanford reported that the NEIA Board of Realtors have several grant programs that are underutilized and could fit the Pettersen Plaza or Seerley Park projects. There will be a runoff election on December 3rd for both our ward (4) and the at-large seat. When Rob Green officially becomes mayor, his vacant at-large seat will need to be filled and he outlined that process. Howard shared an application deadline sheet with Kathryn.

- VIII. Committee Progress and Upcoming Events
 - a. SSMID Petition Due 11/13
 - b. FY21 Façade Grant Application due 11/22
 - c. FY21 Economic Development Grant Application Due 11/22
 - d. Currents Newsletter Submission due 11/27
 - e. UNI Gradfest 12/5

- IX. Adjourn

The meeting was adjourned at 1:20PM.

Respectfully submitted,
Becky Hawbaker

Next meeting: December 9th, noon, CHP Office.