



College Hill Partnership Meeting, December 9<sup>th</sup> in the CHP Office

X = present

X	Dave Deibler, President, Landlord	x	Chris Martin, Vice President, Resident
X	Kathryn Sogard, CHP Coordinator	x	Doug Johnson, Treasurer, At-Large
X	Becky Hawbaker, Secretary, Resident		Brent Dahlstrom, At-Large
	Kyle Dehmlow, At Large		Andy Fuchtman, At-Large
	Ryan Kreiner, Landlord	x	Jacob Levang, UNI Student Government
X	Andrea Geary, Business	X	Mike Hayes Ex-Officio City Liaison
<b>X</b>	Barb Schilf, Business		Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification		Crystal Ford, Ex-Officio, Community Main Street

Guests: Karen Howard, Tom Blanford

- I. Call to order: Deibler called the meeting to order at a little after noon.
- II. Minutes: The November minutes were approved with no changes
- III. New Business
  - a. College Hill Farmers Market Street Markets: Sogard shared that the Farmer's Market is preparing to meet to discuss the season and to plan for next year. They are seeking our support to continue several street markets for next year, on a similar schedule. Deibler voiced his support and asked members to consider supporting the market with live music or other add-on features. Geary shared that it was not a big inconvenience for her business. Sogard reminded members that CHP provides the liability insurance and barricades for the Farmer's Market and Johnson noted that we had \$700 budgeted this year to support the market

that we did not spend. Hayes suggested pursuing a permanent no-parking sign for the market like they do downtown. This would involve an ordinance change.

- b. Financial Support RodCon: Sogard shared the request for funding. In the past, we have given at the sidekick level (\$250) plus some donated gift certificates. Several members suggested building on a costume parade to the Hill and possibly a tie-in to some event on the Hill.
  - i. **Hawbaker/Schilf moved to approve at least \$260 to support RodCon and to inquire with their planners about building in additional tie-in events to the Hill. The motion was approved.**

#### IV. Updated Business

- a. Strategic Planning Options. The UNI Institute for Decision-Making has given us a quote for \$3500. Martin shared that Melissa Dobosh, a faculty member in his department in organizational communication, is experienced in this area and willing to provide assistance to us for a nominal fee of \$250.
  - i. **Geary/Deibler moved to hire Dobash to facilitate a strategic planning session at our January 13<sup>th</sup> extended meeting. The motion was approved.**

#### V. Reports of Executive Officers

- a. President: Deibler plans to focus on gum cleanup as a big focus for the coming year to continue to build on the services we are already providing with regular clean up (Carmon). He'd like to find other initiatives related to infrastructure and beautification.
  - i. **Deibler/Hawbaker moved to give Carmon \$80 in College Hill gift certificates as a holiday bonus. The motion was approved**
- b. Treasurer: Johnson noted that the major expense since last month was our payment for landscaping in Pettersen Plaza.

#### VI. Reports of Staff and Liaisons

- a. Kathryn Sogard: The first public hearing for the SSMID at City Council is December 16<sup>th</sup> at 7 PM. The second and third hearings will be January 6<sup>th</sup> and 20<sup>th</sup>. Sogard did a walk through with city staff and property owners about the location of new parking pay stations and is happy with the locations now identified. People can also pay online through a phone app, but it is different than the app UNI uses, unfortunately. CHP received \$5000 to support tables for Pettersen Plaza from the Cedar Falls Tourism and Visitors Bureau. She gave an update on the ongoing dumpster situation in the lot behind Sidecar and Urban Flats.
- b. Beautification: Griffin had no report
- c. Liaisons: Howard reported that the city will be planning visioning meetings for the Hill Neighborhood area and will coordinate with CHP to make sure we get a wide range of stakeholders. The kickoff for the project will be at the end of January. She recommended that CHP share our January 13<sup>th</sup> strategic planning session outcomes with the consultants.

- VII. Committee Reports
  - a. There were no reports

VIII. Adjourn: The meeting was adjourned at 12:50.

Respectfully Submitted  
Becky Hawbaker

Next meeting: January 13<sup>th</sup>, extended meeting, noon-2:45 PM.