



College Hill Partnership Meeting, October 14, 2019, CHP Office

X = present

X	Dave Deibler, President, Landlord	x	Chris Martin, Vice President, Resident
X	Kathryn Sogard, CHP Coordinator		Doug Johnson, Treasurer, At-Large
	Becky Hawbaker, Secretary, Resident	x	Brent Dahlstrom, At-Large
X	Kyle Dehmlow, At Large		Andy Fuchtman, At-Large
X	Ryan Kreiner, Landlord	x	Jacob Levang, UNI Student Government
X	Andrea Geary, Business	X	Mike Hayes Ex-Officio City Liaison
X	Barb Schilf, Business		Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
X	Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification	x	Crystal Ford, Ex-Officio, Community Main Street

Guests: , Tom Blanford

I. Call to order: Deibler called the meeting to order at 12:01.

I. Approval of minutes - September 2019

Change Month at top Motion & Second Johnson, Martin

II. New Business including:

A. SSMID Renewal (see attached documents)

SSMID

Develop a list will be emailed out to the board and have board members reply to Kathryn who they feel comfortable speaking with

B. Additional New Business

III. Updated Business including:

A. Discussion: Update Wheat Pasting Murals for College Hill

Martin: Summary located in packet (request from ED if you would like to see it). Got a lot of social reach and some formal publicity.

Deibler: Very effective for the amount of investment it was for the partnership.

B. Additional Updated Business

IV. Reports of the Executive Officers

A. President - Dave Deibler

Oktoberfest: "I don't feel that we have found our niche, maybe our best roll is to be a support roll to other organizations doing events on College Hill." Need the right combination.

Griffith: Possibly use football to help drive the event.

Dehmlow: What are we doing with the event? What is the purpose with this event? What are the other things that we aren't focusing on that would bring people to the Hill.

Levang: Who is your target audience with such event? Maybe something that is more of an inclusive event something that is center around a larger event not just beer focused. Parents weekend and Homecoming are the biggest times to pull in UNI. "Family Night Out"

Morse: Partnership between College Hill and the University because we are both entities that are linked for the future of the University.

B. Financial Officer - Doug Johnson (See attached)

Financial Report no large changes: Report of Oktoberfest included packet.

V. Reports Staff & Ex-Officio Liaisons

A. Kathryn Sogard (Written and attached)

B. Beautification (Vaughn Griffith)

C. Liaisons (Howard, Hayes, Ford (for Lilly), Darrah, Blanford, Bartlett)

Good to have something on the website to learn more about why businesses should be on College Hill. Other food places.

Howard: Vision for College Hill is coming our way

Student Government is working on a new

Know More: Mirror Sticker – Bathrooms, in businesses on College Hill

Provide the materials and would be willing to install in bar

Motion to give support to NISG to approach College Hill Businesses about implementing this project. Motioned Johnson, 2nd Dahlstom all voted in favor.

VI. Committee Progress

A. See Executive Director's Notes (for additional updates contact Kathryn)

B. Upcoming Events:

1. Farmers Market (Thursdays 4-6pm)

VII. Adjourn

II. Adjourn

The meeting was adjourned at 12:54PM.

**Respectfully submitted,
Kathryn Sogard**

Next meeting: November 11th