

College Hill Partnership Board of Directors Meeting Minutes
 June 11, 2018
 UBS Conference Room, 2:00-3:30

X = present

x	Kamyar Enshayan, President, At-Large	x	Dave Deibler, Vice President, Landlord
x	Kathryn Sogard, CHP Coordinator	x	Doug Johnson, Treasurer, At-Large
x	Becky Hawbaker, Secretary, Resident	x	Alex Funke, At-Large
x	Chris Martin, Resident	x	Andy Fuchtman, At-Large
	Chris Wernimont, Landlord	x	Drew Stensland, UNI Student Government
	Andrea Geary, Business	x	Mike Hayes Ex-Officio City Liaison
x	Barb Schilf, Business	x	Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
x	Vaughn Griffin Ex-Officio Master Gardner/Hill Beautification		Carol Lily, Ex-Officio, Main Street

Guests: Daryl Kruse City Council , Kim Moss, Miles Bryan (for Alex Funke), Kaylee Michelson

- I. Call to Order: The meeting was called to order at about 2:00.

- II. Approval of the minutes: The minutes of the May meeting were approved.

- III. Presentation: Raise the Bar Program

Kaylee Michelson gave a summary on the work of the Riverview Center’s Sexual Assault Services. The Center offers advocacy services, a 24-hour hotline, therapy, and outreach services. They are interested in partnering with owners and employees of bars to help recognize signs and prevent or intervene and asked owners to complete their Bar CODE Survey. They have developed a curriculum for upstander intervention. She distributed pamphlets and business cards. Deibler shared that that a major obstacle for providing this type of training is difficulty scheduling. Morse asked if the training could be offered online.

- IV. New Business
 - a. Resolution: Approving of New SSMID & Economic Development Contracts
 Every year, the city sends a SSMID Contract to continue.
Johnson/Fuchtman moved to approve the FY19 SSMID and the Economic Development Contract. The motion passed.

b. Resolution: Letter Supporting Request for Sub City outdoor seating
Deibler/Fuchtman moved to write a letter of support for Sub City outdoor seating. The motion passed

c. Resolution: Approving use of CHP's 501(c)(3) Status to aid the Friends of Pettersen Plaza in seeking funds for plaza improvement. Dan Breitbach is part of the Friends group and explained that the group formed to make the Plaza a better reflection of Pettersen's legacy and to make it a vibrant gathering place for art, music, and performances. The group envisions a stage/events locale and believes that CHP might eventually be in charge of managing and scheduling the space. Breitbach is asking for a letter of support that includes the use of our 501(c)(3) status and a pledge of financial support to take to the city. Griffin shared that this is a long-term project that already has 30-40 other people involved. The Plaza is not a "park" and is not managed by the city. Enshayan asked if CHP would have to be responsible for upkeep and maintenance of the Plaza. This appears to be a gray area as the plaza is not considered a city park but is on city property. Hawbaker spoke in favor of contributing \$1000 to support the project and noted that the Neighborhood Services Committee did not spend about that amount intended for a Little Free Library in Seerley Park. Deibler spoke in support but cautioned that managing events is a bigger job than it may appear. Sogard noted that similar projects that Community Main Street has been involved in have been funded.

Martin/Fuchtman moved to 1) officially adopt the Pettersen Plaza project as our won and allow the Friends of the Plaza to use the 501(c)(3) status, 2) submit grants on behalf of the Friends, 3) contribute \$1000, 4) provide a letter to the Friends outlining our commitment, and 5) manage scheduling of Plaza events once the transformation is complete. The motion passed.

d. Waterloo Bucks Outing: Sogard shared information about a possible outing and marketing tie in with Waterloo Bucks.

e. Meeting time for fall semester: Enshayan is teaching a course on Mondays from 1-3 in the fall, which conflicts with our usual meeting time. Other options were briefly discussed. Sogard will send a Doodle Poll.

V. Updated Business

a. CHAF: The 40th annual College Hill Arts Festival begins Friday. CHP has a booth and we need help staffing the booth. Sogard has sent a sign up via email.

VI. Reports of the Executive Officers

a. President: Enshayan is interested in building relationships among board members. We will have a Board retreat on June 27th from 9AM to 1PM, with UNI Business and Community Services assisting. Enshayan has met with Karen Howard from the City's Planning Department to discuss long-term plan for the Hill.

- b. Financial Officer: Johnson distributed the financial report. He noted that the amount we had anticipated coming in from the SSMID was not as high as we'd guessed. In general, our income has kept pace with expenses, but we did not spend many of the amounts budgeted for committees. There was further discussion about the SSMID.

- VII. Report of the Executive Director
 - a. Sogard has been working with BCS to schedule the Board Retreat. She reported on the Farmer's Market kickoff and the Americorps Rain Barrel painting event. There were many positive remarks about how well it worked to have the market on the Hill itself with the street closed and 86% of those responding to a survey on this would like this location to continue. Martin asked business owners how well closing the street for the market worked. Fuchtman, Deibler, and Schlif replied that it worked well.

- VIII. Committees
 - a. Beautification: Griffin reported on new plantings, watering schedules. John Taiber donated \$2000 in trees for the Hill area and Enshayan is working with him to identify where to plant them.
 - b. Neighborhood Services: Kruse reported on a recent meeting and plans for improvements to Seerley Park. The city has allocated \$15,000 for shelter improvements. Clay Street Park improvements were augmented by additional funds and support by the Rotary Club and the Friends of Clay Street Park. The total cost for Clay St improvements was \$34,000. There was some discussion about ideas for Park improvements. Washington Park 24x24 shelter=\$15,000, Gateway Park 16x16 shelter \$8500.

- IX. Adjourn: The meeting was adjourned at 3 PM

Respectfully Submitted,
Becky Hawbaker