College Hill Partnership Board of Directors Meeting Minutes July 9, 2018

College Hill Partnership Office, 2:00-3:30

X = present

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х	Kamyar Enshayan, President, At-Large	х	Dave Deibler, Vice President, Landlord
х	Kathryn Sogard, CHP Coordinator	х	Doug Johnson, Treasurer, At-Large
х	Becky Hawbaker, Secretary, Resident	х	Alex Funke, At-Large
х	Chris Martin, Resident		Andy Fuchtman, At-Large
х	Chris Wernimont, Landlord	х	Drew Stensland, UNI Student Government
х	Andrea Geary, Business	х	Mike Hayes Ex-Officio City Liaison
х	Barb Schilf, Business		Andrew Morse, Ex-Officio UNI
	Cary Darrah Ex-Officio, Cedar Valley Alliance		Mary-Sue Bartlett Ex-Officio CHAF
х	Vaughn Griffith Ex-Officio Master Gardener/Hill Beautification		Carol Lily, Ex-Officio, Main Street
		х	Karen Howard, Ex-Officio City Liaison

Guests: Miles Bryan (for Alex Funke)

I. Call to order

at 2:00pm

II. Approval of minutes - June 2018

Martin/Griffith Motion was Approved

III. New Business including:

A. Resolution: Approving of 2018 Budget (see board packet)

Johnson: Would like to table

Griffith/Deibler moved to table this item. Which was then approved.

- B. Resolution: Approving the support & submission of letter (see board packet) to closing the College St (from 22nd St to 23rd) for College Hill Farmers Markets for the following dates:
 - 1. July 26th
 - 2. August 16th
 - 3. September 20th
 - 4. October 18th (UNI Homecoming Week)
 - 5. October 25th (Final Market)

Concern that the Farmers Market is not programmed enough. CHP would like to see Farmers Market partnered with another event to insure it's success, justify potential complaints that come with closing the street. Item died on floor. Enshyan will get more information in discussion with Farmers Market Manger.

C. Resolution: Approving the support and submission of letter (see board packet) to closing College Street from 22nd st to 23rd) for Panther Block Pawty Aug 17 3-7:30pm, Aug 18th 9-11am

Johnson/Wernimont motion to approve. Item approved.

D. Discussion: NISG New Initiative Off-campus Housing - Drew Stensland NISG President

Stensland:

- Create a central location/Database for student to find Off-Campus Housing/Roommates/Subleaser
- This will start by Aug 1
- Most Landlords in area are in the database
- General information about neighborhood request link to CHP website
 - Sogard: Email Drew the website for them to link out
 - E. [Added item by Enshayan] Request by Americorps for additional \$500 to plant trees within the overlay district

Hawbaker/Deibler \$500 to use with \$2000 donated by Jon Tieber for treed around the neighborhood

- IV. Updated Business including:
 - A. Retreat Review (see board packet) Kamyar Enshayan
 - Review was not in board packet
- V. Reports of the Executive Officers
 - A. President Kamyar Enshayan

Board Retreat Ideas:

- Jazz Festival
- Partnership with other events
- Grow the CH farmers market
- Signage: University, Hudson, Main Street towards College Hill
- Seerley Park improvements
- How do we work as a board to bring positive energy to the Hill
- Make a pitch to the CF Co-op
- Listing of business opportunity
- Partner with the business incubator
- Keep "College Hill Weird"
- Closer relationships with realtors

Summarize this and bring it to the board

Question who is willing to put time and energy to the efforts

B. Financial Officer - Doug Johnson (See attached)

Johnson: The CHP received notice the IRS Suspended our 501 c 3 status. Johnson and Sogard have met with our attorney and the item should be rectified within the next month.

- VI. Reports of Executive Director
 - A. Kathryn Sogard (Written and attached)
 - B. Beautification (Vaughn Griffith)

Pettersen Plaza Committee has gotten approval from the Arts and Culture Board to move forward with project. Committee has met with the city two times. There is no plan yet for the Plaza and is looking at a budget of \$20,000-\$30,000 for this project.

VII. Committee Progress

- A. See Executive Director's Notes (for additional updates contact Kathryn)
- B. Upcoming Events:
 - 1. Weekly College Hill Farmers Markets
 - 2. Panther Block PAWty: Aug 17th (4-7pm) & 18th (9:30am-1pm)
 - 3. Oktoberfest on The Hill: Sept 15th (right after Pear Fair)
 - 4. UNI Homecoming Window Painting (October 14th)

Johnson: The lot directly behind bookstore will be metered after the end of the week. (BY UNI not City of Cedar Falls)

Howard: The Planning and Zoning Commission will be meeting and discussing the Mixed Use project on 22nd and College Street this Wednesday July 11th at 7pm City Hall.

VIII. Adjourn at 2:53